

REAL ESTATE PROPERTY DEVELOPMENT CASE

THE CASA FIGUEIRA NEIGHBORHOOD SERIES | THIRD EPISODE: SUSTAINABILITY AT THE CORE

Unique and future-ready, the Casa Figueira Neighborhood is a development featuring 66 urbanized lots surrounding Iguatemi Campinas mall. Currently under infrastructure construction, Casa Figueira is **aligned with the most advanced urban planning concepts**, being an open, vibrant, safe, sustainable neighborhood designed for people.

As we continue to outline the key development pillars of **Casa Figueira**, we covered the **Sustainability** pillar in its third episode, which is central to the project's development.



During its inception, planning, and construction, several **principles were adopted to make the development a model of sustainable construction**, making this one of the key pillars for the development. Among them, stand out:

Water, Energy, and Waste: a water network that is monitored to minimize losses; photovoltaic panels in public areas and underground power lines; selective waste collection in three categories (organic, recycling, and disposal).

Mobility, Environment, and Social: 6 km of bike lanes and smart traffic light; restoration of green areas with vegetation planting; promotion of the the quality use of public areas in the neighborhood.

Sustainable Projects' Priority: As a sustainable neighborhood, Casa Figueira has been awarded the AQUA-HQE certification for high environmental construction quality, and to ensure future buildings maintain this standard, the development will prioritize projects with sustainable concepts when selling lots to developers.

It is important to note that the Casa Figueira Neighborhood is the result of a **partnership between Iguatemi and the FEAC Foundation** (Federation of Social Assistance Entities of Campinas). Partnering with Iguatemi for over 40 years and the owner of the land where the Neighborhood is being built. The new neighborhood seeks to **promote the socioeconomic development of the region surrounding Iguatemi Campinas**, following ESG guidelines to build a sustainable, impactful project for social welfare.

Established in 1964 in Campinas, the FEAC Foundation is a nonprofit organization that gained prominence through its significant social impact. FEAC is **committed to promoting the social welfare** of children and adolescents in vulnerable situations by **ensuring access to protection systems and guaranteeing their rights to a healthy family and community life**. The institution promotes social responsibility by investing in projects across 3 operational fronts: Strengthening civil society organizations; Cross-sector collaboration to enhance the ability to create social impact; Socioeconomic development in vulnerable territories.

For more information about Casa Figueira Neighborhood, we recommend visiting the [development's official website](#).

